

NOTICE OF CHANGE OF AUDITOR

ZOOMERMEDIA LIMITED (the "Corporation")

Pursuant to National Instrument 51-102

The Corporation gives notice that, effective July 16, 2010, McGovern, Hurley, Cunningham LLP, Chartered Accountants at the request of the Corporation resigned as the Corporation's auditor and PriceWaterhouseCoopers LLP, Chartered Accountants were appointed as the Corporation's successor auditor, subject to compliance with all applicable regulatory requirements.

According to the provisions of National Instrument 51-102 - Continuous Disclosure Obligations adopted by Canadian Securities Administrators, we wish to advise you that the audit conducted in the last fiscal year of the Corporation, and in the period to the date of this notice, there have been no reservations in the audit opinions and no "reportable events" as defined in National Instrument 51-102 - Continuous Disclosure Obligations.

The resignation of the former auditor and the recommendation to appoint the successor auditor have been considered by the Corporation's Audit Committee and approved by the Corporation's Board of Directors.

As required by National Instrument 51-102 - Continuous Disclosure Obligations, attached to this letter please find the comments of McGovern, Hurley, Cunningham LLP, Chartered Accountants, and the comments of PriceWaterhouseCoopers LLP, Chartered Accountants.

Yours very truly,



Moses Znaimer – Chief Executive Officer
ZoomerMedia Limited